

creativity

innovation

ArtEcoDesign in Factory



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sustainability

revamping

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Art & Engineering for environment

Linda Schipani, is an Italian environmental engineer

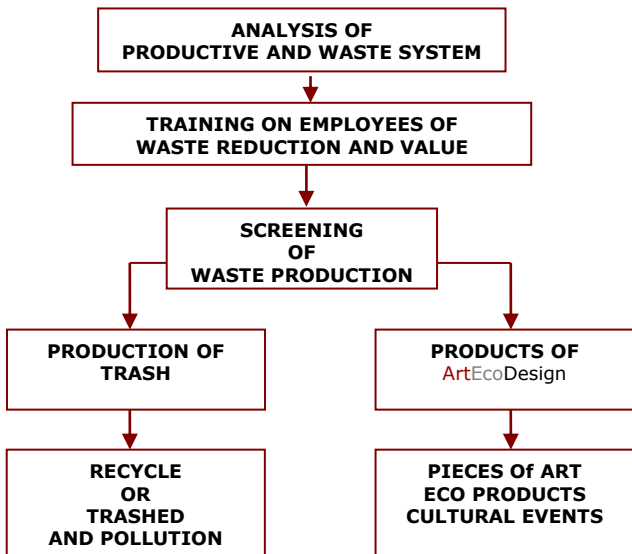


who, linking her profession in waste management with her passion for art and technology, develops an innovative project to reduce the environmental negative impact of the industrial processes.

The strategy she proposes to every productive activity, called *ArtEcoDesign*, is to realize new products using waste materials and optimizing every possible resource through environmental sustainable cycle fed by creative power.

ArtEcoDesign in Factory

The project starts with an environmental consultation in waste management to design a strategic proposal of transformation in art & design new products .



The idea takes form in the electrical and electromechanical family's factory with the aim to save old industrial materials through their transformation in pieces of art and design elements.



WIRTSCHAFTS UNIVERSITÄT
WIEN A. M. SCHNAPPA



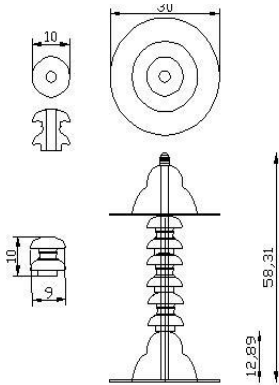


An experience in which she involved more than one hundred artists, one collective exhibition for each materials, creating a truly unique art-collection exhibited in her fascinating industrial space.

Old unused components of electrical and street lighting systems, such as ceramic insulators, ceramic isolators, light bulbs, Pvc tube, wooden bobbins and pallets are assembled in a new electrical and ecological design registered as

EcoLectric**Design**

DI *Linda Schiani*



This project, presented in many international art and engineering exhibitions, such as EcoMondo, Expo 2015, La Biennale di Venezia and acknowledged by some important awards, shows how waste problems can be turned into an opportunity for sustainable development.



EcoLectricDesign proposes itself as a possible model of environmental strategy, to be adopted by different industries with the purpose of minimizing the production of waste by means of a smart, positive, creative and ecological approach to the problem:



ArtEcoDesign in Factory

creates your own green products under a new eco-brand conceived for your activity



Even a great quantity of waste could become an important resource for a significant economic and cultural growth all over the world.



An exhibition in a St. Moritz jewelry takes shape from a landfill of Dakar because art can change materials



Plastic, paper, films and electrical components become EContemporary jewels and fashion, bringing environmental sustainability on the international catwalk.



The art and engineering can turn a plastic bottle into a precious jewel through a project that combines luxury and environmental sustainability.

ECOntemporary
Jewelry

Art in a Plastic World

Patent pending



ING. LINDA SCHIPANI S.R.L.

ARTE & AMBIENTE



Waste reduction solutions
Environmental consulting
Upcycling and Restyling
Creation of art collection
Design of eco products
Optimization resources
Strategic development
Care of art exhibitions
Renting of artworks
Training activities

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