

creativity

# ArtEcoDesign in Factory

innovation



**Ing. Linda Schipani S.r.l.**

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sustainability

revamping

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Art & Engineering for environment

Linda Schipani, is an Italian environmental engineer

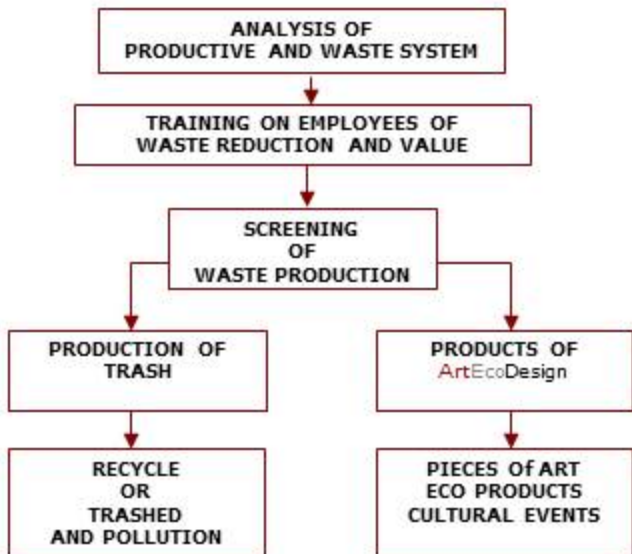


who, linking her profession in waste management with her passion for art and technology, develops an innovative project to reduce the environmental negative impact of the industrial processes.

The strategy she proposes to every productive activity, called *ArtEcoDesign*, is to realize new products using waste materials and optimizing every possible resource through environmental sustainable cycle fed by creative power.

## ArtEcoDesign in Factory

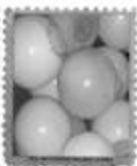
The project starts with an environmental consultation in waste management to design a strategic proposal of transformation in art & design new products .



The idea takes form in the electrical and electromechanical family's factory with the aim to save old industrial materials through their transformation in pieces of art and design elements.



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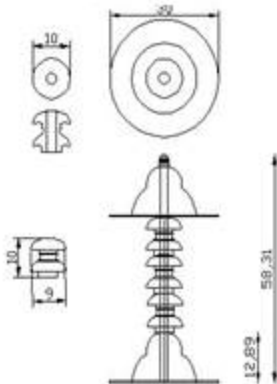


An experience in which she involved more than one hundred artists, one collective exhibition for each materials, creating a truly unique art-collection exhibited in her fascinating industrial space.

Old unused components of electrical and street lighting systems, such as metallic covers, ceramic isolators, light bulbs, Pvc tube, wooden bobbins and pallets are assembled in a new electrical and ecological design registered as

**EcoLeetricDesign**

Dr. *Linda Johani*



This project, presented in many international art and engineering exhibitions, such as EcoMondo, Expo 2015, La Biennale di Venezia and acknowledged by some important awards, shows how waste problems can be turned into an opportunity for sustainable development.



EcoLectricDesign proposes itself as a possible model of environmental strategy, to be adopted by different industries with the purpose of minimizing the production of waste by means of a smart, positive, creative and ecological approach to the problem:



## ArtEcoDesign in Factory

creates your own green products under a new eco-brand conceived for your activity





Even a great quantity of waste could become an important resource for a significant economic and cultural growth all over the world.



An exhibition in a St. Moritz jewelry takes shape from a landfill of Dakar because art can change materials



Plastic, paper, films and electrical components become EContemporary jewels and fashion, bringing environmental sustainability on the international catwalk.



The art and engineering can turn a plastic bottle into a precious jewel through a project that combines luxury and environmental sustainability.

ECOntemporary  
Jewelry

Art in a Plastic World

*Patent pending*



ING. LINDA SCHIPANI S.R.L.

ARTE & AMBIENTE



Waste reduction solutions  
Environmental consulting  
Upcycling and Restyling  
Creation of art collection  
Design of eco products  
Optimization resources  
Strategic development  
Care of art exhibitions  
Renting of artworks  
Training activities

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